Interfacing Initiatives

Hometown Collaboration Initiative (HCI)

- Expansion of leadership and civic engagement to capitalize on innovative strategies
- Moving from vision to implementation
- Asset identification and weaving
- Building Block Strategies:
  1. Leadership
  2. Economy
  3. Placemaking
- Building long-term, sustainable capacity and planning
- Community empowerment to promote quality of life and place

Community Readiness Initiative (CRI):

- High impact evaluation process to foster community planning for positive, productive growth

- Assessment of leadership alignment with objective data-driven analysis

- Assessment of community alignment with objective data-driven analysis

- Determination of Community Readiness

- Establish community and economic development policy to build successful communities of choice for people and business

Program Overview

Presentation Overview

1. What is the Hometown Collaboration Initiative?

2. Sponsors & Partners

3. Eligible communities

4. Three phases of the Hometown Collaboration Initiative

5. Timeline of activities

6. Benefit to your community

7. Review of the HCI application process

1. What is HCI?

HCI is an effort available to Indiana communities that are committed to building on their existing assets. It encompasses efforts to. . .

1

Grow the leadership pipeline and expand the number of people involved in community improvement efforts.

2

Embrace development strategies that link to the economic strengths of a community.

3

Pursue placemaking activities that build on the community's built and natural resources.

2. Sponsors & Partners

Sponsors

The Indiana Office of Community Rural Affairs (OCRA)

The Office of the Lieutenant Governor

Partners

Purdue University

Purdue Center for Regional Development

Purdue University Extension

Ball State University

Building Better Communities Department

College of Architecture and Planning – Urban Design

3. Eligible Communities

Has a population of 25,000 or less

(Can include cities, towns or counties that meet the population size requirement)

Willing to invest a modest amount of financial resources into the HCI effort ($5,000)

(May come from any combination of public, private and/or nonprofit sources and can be reinvested in your community)

4. Three Phase Process of HCI

3 Capstone

2 Building Blocks

1 Foundation

Planning for Our Future

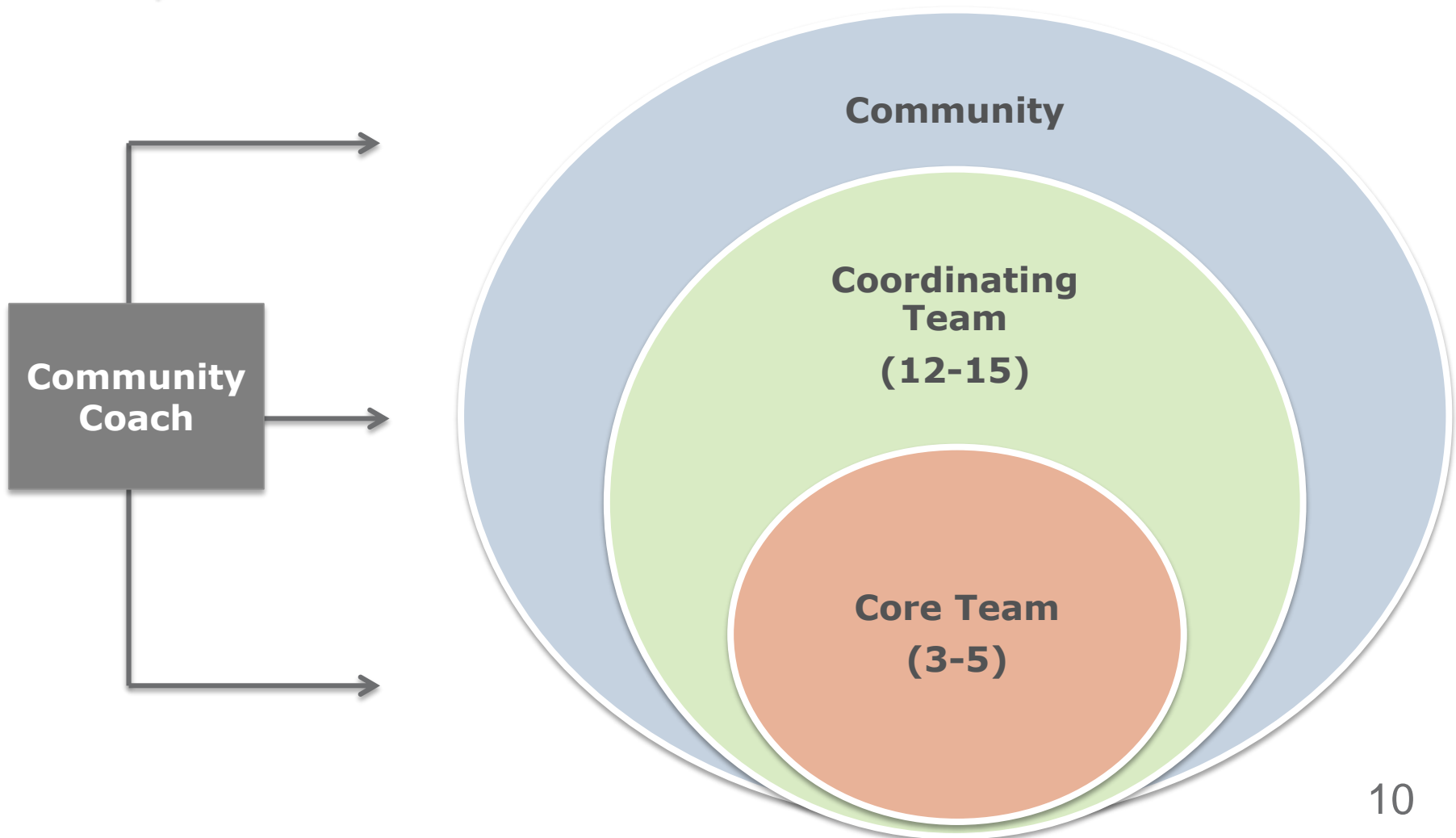| Developing Our Hometown Leadership Skills | Strengthening Our Hometown Economy | Placemaking with Our Hometown's Natural and Built Resources |

Building Our Team

The Foundation: Building our Team

The HCI Team Structure

Community

Coordinating Team (12-15)

Core Team (3-5)

Community Coach

The Coordinating Team

Made of 12-15 local people. More individuals may be added along the way.

Representative of the diversity within the community.

Manages all aspects of the local HCI.

Other Key Components

The local coordinating team can establish a Core Team (three to five people) to handle detailed logistics

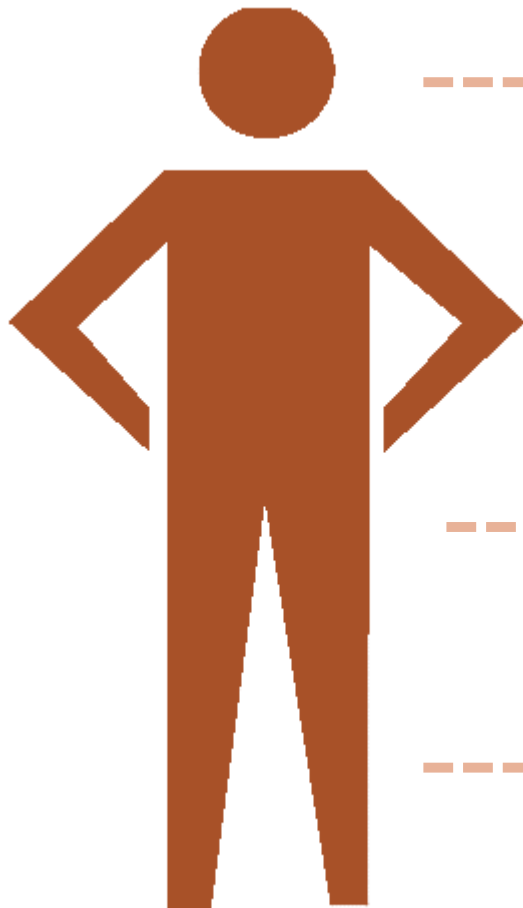Engaging the larger community at various times will be essential

A coach will work with each HCI community to guide, support and challenge the team's activities

Ideal HCI Team Members

Open to new approaches for strengthening the community

Willing to spend the time to study key information and seek the input from local residents & groups

Ready to take action based on facts collected and local input

Willing to devote the time and energy needed to guide HCI through all three phases

Topics Covered with the Coordinating Team

Reviewing roles and responsibilities

Studying data on your community

Reviewing existing community strategic plans

Discovering your local assets

Securing information from residents (surveys)

Preparing for a community-wide forum

Synthesizing the data and inputs to pick a building block

12

The Building Blocks

The Three HCI Building Blocks

Community selects one of the building blocks to pursue

Placemaking

Economy

Leadership

Building Block Options

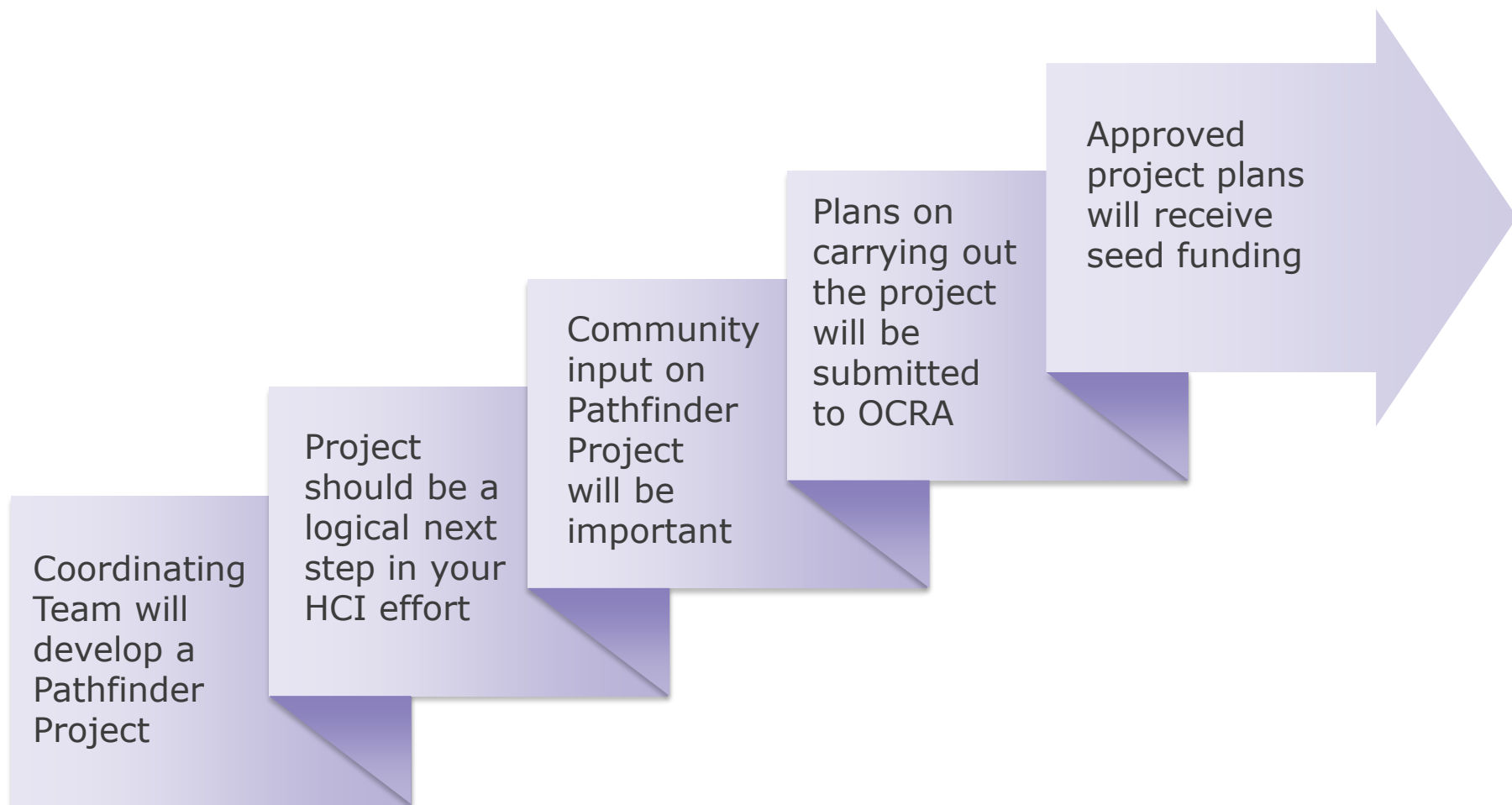|	
Leadership	Approximately18 hours of leadership training targeted to people who are interested in taking a more active role in the community
Economy	Program Options: • Business Retention and Expansion Program • Building an Entrepreneurial Friendly Community • Youth Entrepreneurship Program
Placemaking	Program Options: • Arts, culture and historic preservation in building vibrant communities • Improving downtown or other public spaces • Building a local foods system

Capstone: Planning for our Future

Capstone Activities

Coordinating Team will develop a Pathfinder Project

Project should be a logical next step in your HCI effort

Community input on Pathfinder Project will be important

Plans on carrying out the project will be submitted to OCRA

Approved project plans will receive seed funding

5. Timeline

Date	Activity
Month of October	OCRA Regional Meetings – Hometown Collaboration Initiative announced.
November	Webinar on the new program; Questions from interested communities addressed.
December 1st	Completed application due to OCRA (by 5 pm EST).
December 8th	Semi-finalists announced
December 15-19th	Site visits held by State Coordinating Team representatives. Community Forum organized by local HCI coordinating team.
Early-Mid January 2015	Selected communities announced by Lieutenant Governor Sue Ellspermann.

HOMETOWN COLLABORATION INITIATIVE

6. Benefits to Your Community

Training and technical assistance from state agency and university professionals

Access to a well-trained community coach

High quality data prepared on your community or county

Top-notch "Building Block" programs to address priority needs

Seed funding for your Pathfinder Project

More people caring and involved in the community

7. Review of the Application Process

HOMETOWN
COLLABORATION
INITIATIVE

Review the
application form

Important things to
keep in mind

Who should you
contact for responses
to your questions?

How applications will be scored

Item	Maximum Points Possible
Q1: Description of your community	15
Q2: Discussion of major benefits of being part of the HCI program	25
Q3: Discussion of challenges & obstacles and how community will address them	15
Q4: Description of how HCI involvement will contribute to a strategic plan	20
Q5: Discussion of building block your community might implement	15
Q6: Diversity, depth and commitment of the proposed HCI Coordinating Team (includes information gathered from the site visit)	50
Overall Quality and Completeness of Proposal	10
Total Points Possible	**150**

Thank You